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Marketing

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Incentives and Promotions

In addition to a competitive compensation package, North American Company offers additional sales incentives throughout the year. These incentives are designed to reward our agents for their sales production with our company. Check back soon for updates!

Continuing Education Reimbursement Program*

North American rewards our producing agents with a **Continuing Education Reimbursement** of up to \$750. Qualification period is January 1, 2011 through December 31st, 2011. Reimbursements will be paid as earned (based upon first-year paid fixed annuity premium). Training credits may be used for insurance education-related expenses, such as:

- Paying for state endorsed Continuing Education credits
- CLU, ChFC, CFP, CLF, LUTCF tuition

Qualification criteria for reimbursement is as follows:

| Paid Premium | Continuing Education Reimbursement |
|-----------------------|------------------------------------|
| \$250,000 - \$499,999 | \$150 |
| \$500,000 - \$999,999 | \$200 Additional |
| \$1 Million + | \$400 Additional |

Download the required [CE Reimbursement Form & Fax Cover Sheet](#) for complete details and instructions.

If you have any questions regarding the expenses that will be reimbursed, please contact Sales Support at (866)322-7066.

* These reimbursements are for contracted North American agents only. No substitutions allowed. Production bonuses may be discontinued or modified at any time. All decisions are final. Agent will be responsible for value of all awarded items by issuance of an IRS form 1099. Final determination of production bonuses will be at the sole discretion of North American. Production bonuses can be cancelled without notice and without any obligation on the part of North American to any person. All business must be submitted and paid by 12/31/11 in order to be eligible for bonus.

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Member of the Sammons Financial Group